

2025 Bioscience Entrepreneurship Program Scoring Rubric	Max Score
Company Purpose, Value Proposition, & Product/Service Specifics	
The introduction conveys the company's purpose and value (Slides 1 & 2)	5
The solution is clearly presented and addresses a well-defined need in the marketplace (Slides 2 & 3)	5
Team & Advisors	
The team and advisors inspire confidence with a balance of business and scientific know-how (Slide 4)	10
Market, Competition, & Solution/Venture Traction	
Market segments are discussed and supported by data (Slide 5)	5
There is a thorough competitive analysis of a strongly differentiated product (Slide 6)	5
Customers have been interviewed, and customer discovery continues (Slide 7)	5
IP, Regulatory, & Manufacturing Strategies	
There is evidence of meaningful IP or a detailed strategy for developing IP (Slide 8)	5
Regulatory needs and/or strategy are discussed, demonstrating knowledge of the applicable landscape (Slide 9)	5
Plans for manufacturing and scaling exist and appear feasible (Slide 10)	5
Business Model	
The go-to-market strategy, including partnerships and pricing, is plausible and inspires investor confidence (Slide 11)	15
Financials	
The team presents a compelling case attractive for funding built on funding to date and realistic projections (Slides 12)	10
Risk	
The risk analysis is credible with key areas of risk addressed (Slide 13)	5
Use of Funds	
Plans for use of funds are clear with impact described (Slide 14)	5
Executive Summary, Letter of Support, & Overall Proposal	
The proposal is effectively written, convincing, and professionally presented (Slides 1–15)	5
The letter of support provides compelling support for the team and the company	5
The executive summary is well-structured, complete, and professionally presented	5
Total Score	100

These are the metrics that our first round (review stage) reviewers will use to score submitted proposals. Reviewers utilize this scoring as a springboard for discussion, but final selections are made independent of score.