

#### BIOSCIENCES M ARIZONA

#### 2024 Performance Review

Mitch Horowitz and Ryan Helwig, TEConomy Partners LLC April 22, 2024

### What Is Arizona's Bioscience Roadmap?

- 20-year plan to bring Arizona to competitiveness in Biosciences
- Commissioned by the Flinn Foundation, tracked by TEConomy Partners
- Goals: Economic strength and diversity; access to health innovations for Arizonans
- Focus: Leverage research strengths and build critical mass of firms

#### Vision for Arizona in 2025

"Arizona is **globally competitive** and a **national leader** in the biosciences in such fields as precision medicine, cancer, neurosciences, bioengineering, diagnostics, and agricultural biotechnology."

"It excels in offering a deep talent base, a critical mass of entrepreneurs and enterprises, and clinical excellence to turn discovery into firms, products, and talent."

Source: Second Decade Roadmap, available at www.flinn.org

### Summary of 2024 Performance Review

- Overall, Arizona has a strong report card in 2024 with significant gains in most all major metrics over the latest 2- to 3-year period since 2020.
- In jobs, non-hospital biosciences employment growth has accelerated, growing rapidly through the pandemic and its recovery, while hospital jobs have remained flat.
- Wage growth in AZ, both in the biosciences and private sector, has been significant and likely reflective of, in part, cost pressures.
- Additional growth highlights for AZ in its innovation ecosystem include:
  - NIH funding has increased at a rapid rate since 2020—3X faster than national growth
  - VC funding increased in 2023, showing resilience amidst national declines
- One area showing mixed results is **university technology transfer**, though Biosciences remains a key driver of university commercialization overall.

### Defining the Biosciences in Arizona

- Agricultural Feedstock & Industrial Biosciences
- Bioscience-Related Distribution
- Pharmaceuticals & Diagnostics
- Medical Devices & Equipment
- Research, Testing & Medical Labs
- Hospitals









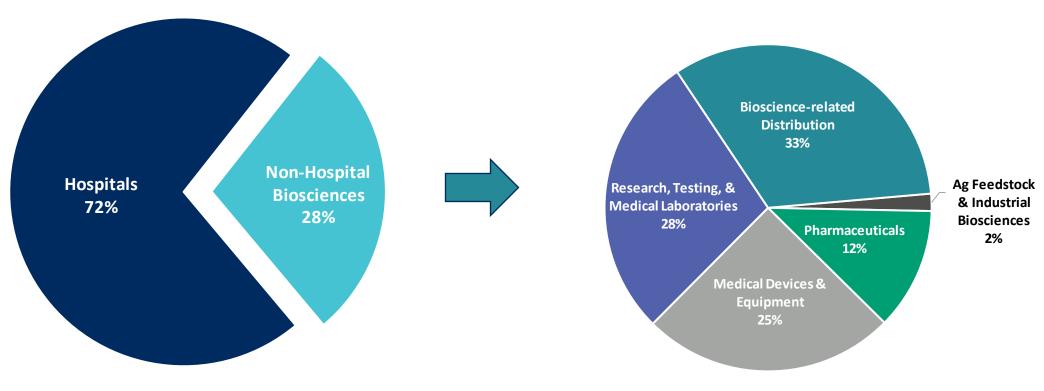




## Metric: Jobs Composition of Bioscience Industry in AZ, 2022

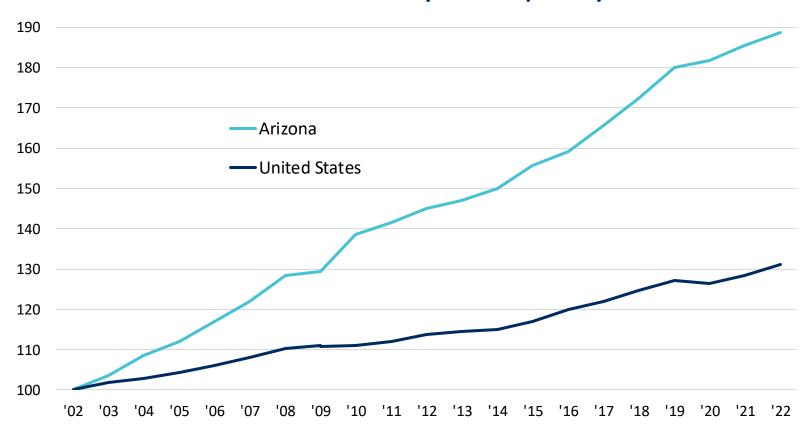
**138,000 Total AZ Biosciences Jobs** 

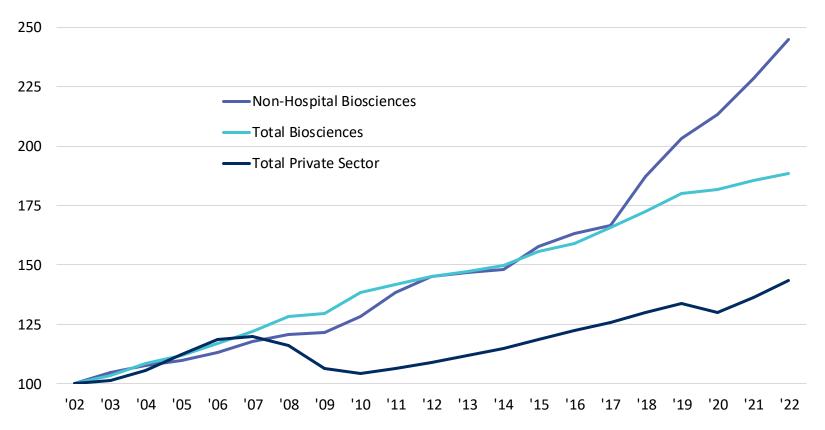




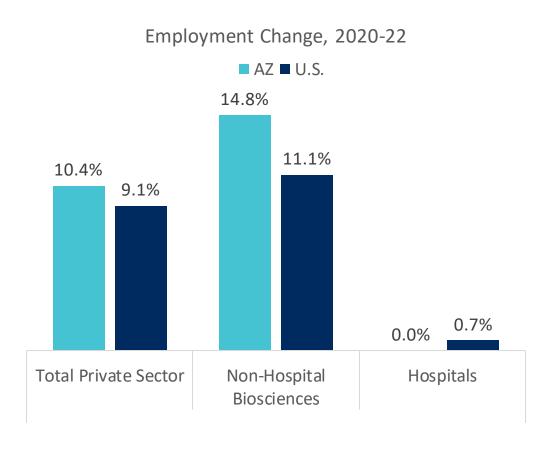
#### Metric: Jobs

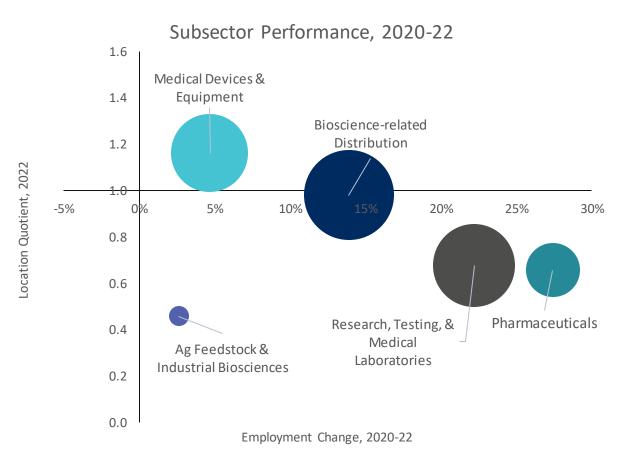
### AZ & U.S. Bioscience Industry Employment: 2002-2022





#### Industry Employment Growth Comparison: Recent Trends

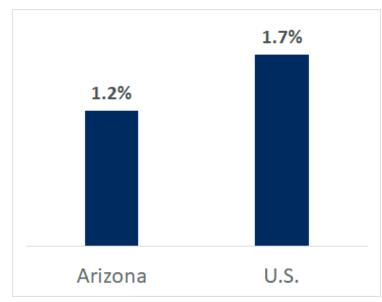




#### Metric: Industry Job Postings Leading Companies, In-Demand Roles in Non-Hospital Bio Sector

- Examined latest 2 years of "unique" online job postings by Arizona Non-Hospital Bioscience companies
  - Nearly 28,000 new postings by AZ employers from March 2022 through March 2024
  - Represents 1.2% of total state job postings during this period

#### **Bioscience Industry Share of Total Job Postings**



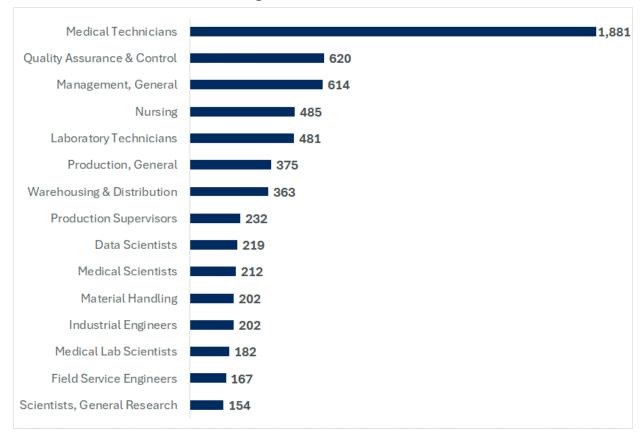
#### Metric: Industry Job Postings Leading Companies, In-Demand Roles in Non-Hospital Bio Sector

#### Who's Hiring?

Includes those with 400+ Unique Postings in Descending Order

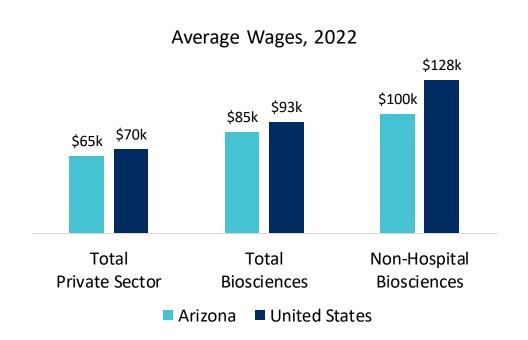
- Abbott Laboratories
- Sonora Quest
- Labcorp Drug Development
- Johnson & Johnson
- W.L. Gore & Associates
- Sonora Quest Laboratories
- Dexcom
- Caris Life Sciences
- West Pharmaceutical Services
- Roche
- Medtronic
- Icon
- Stryker
- Canon Medical Systems USA
- Takeda Pharmaceutical Co.
- IQVIA
- BD

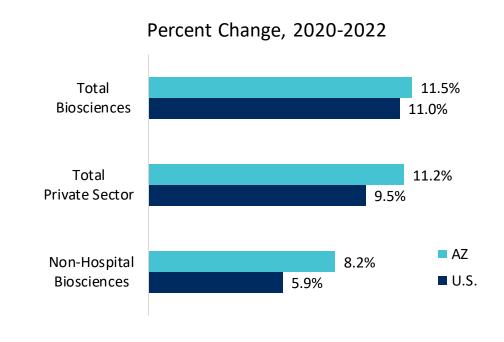
Leading Technical & Production-Related Job Titles in AZ Non-Hospitals Bioscience Industry Job Postings, March 2022-March 2024



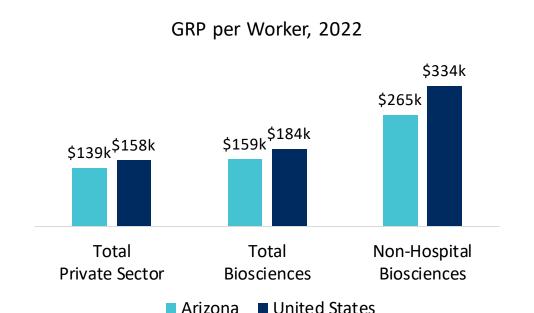
Note: Lightcast limits information on job titles and corresponding numbers of postings to the top 1,000, limiting the ability to provide comprehensive totals by categories. Source: TEConomy Partners' analysis of Lightcast JPA Database, 2024.1 data set.

### Metric: Wages Bioscience Wages and Growth: 2020-22

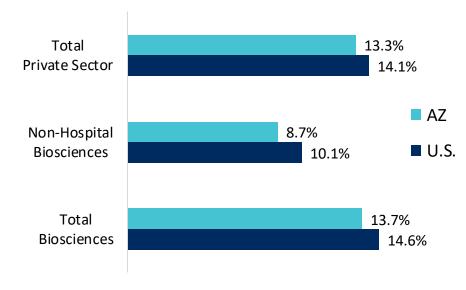




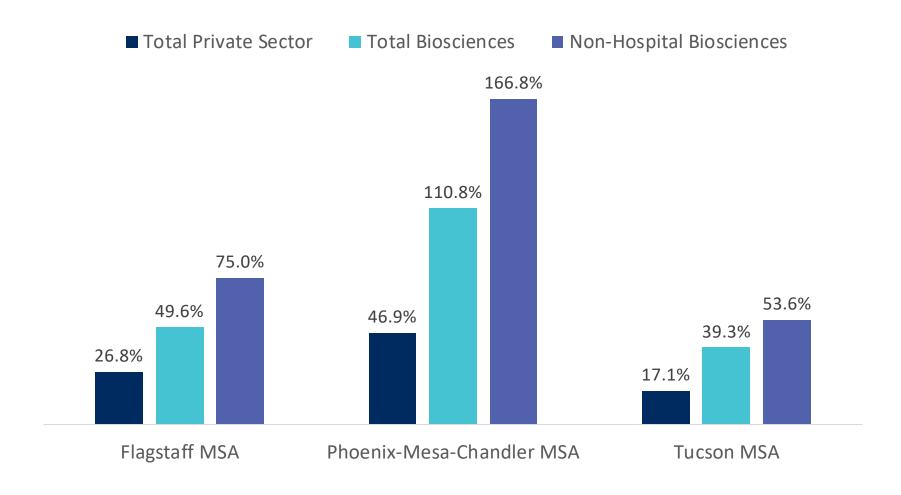
# Metric: Gross Regional Product per Worker Industry Productivity Totals and Trends, 2020-22







### Regional Industry: Employment Growth, 2002-22



#### Bioscience Industry: Regional Strengths Based on Location Quotients

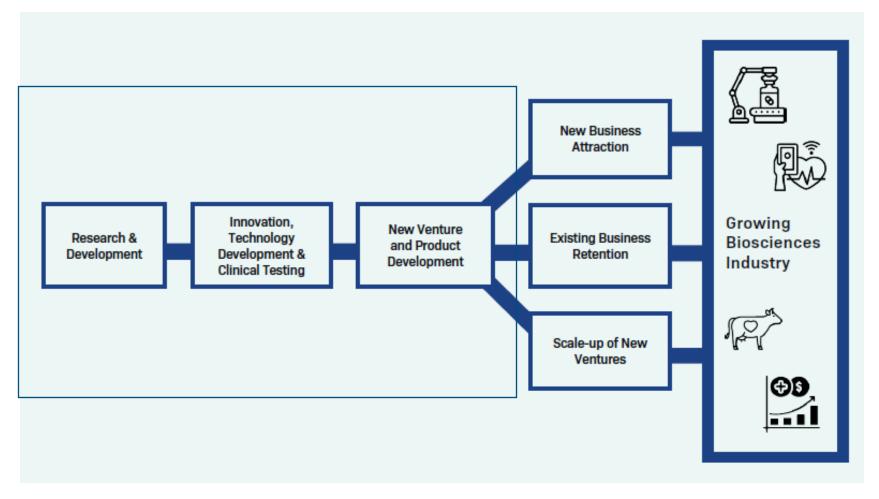
Industry Subsector	Arizona	Flagstaff MSA	Phoenix-Mesa- Chandler MSA	Tucson MSA
Agricultural Feedstock & Industrial Biosciences				
Bioscience-related Distribution			0	
Medical Devices & Equipment	0	•		•
Pharmaceuticals				
Research, Testing, & Medical Laboratories				
Hospitals		•		•
Total Biosciences		•		0

LQ = 1.2+LQ = 1.0-1.2

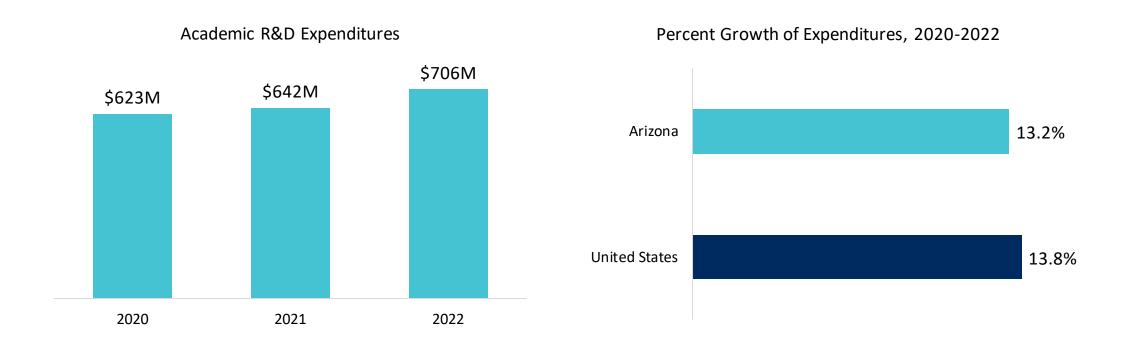
Location Quotient (LQ) measures the concentration of industry employment in a region relative to the national average.

An LQ of 1.2 or greater is considered a "specialized" concentration.

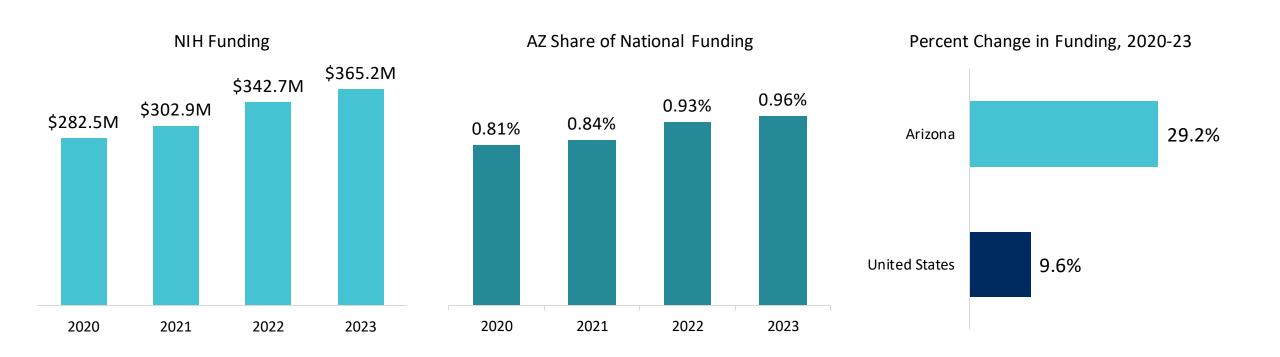
# The Innovation Ecosystem Enabling, Driving Bioscience Industry



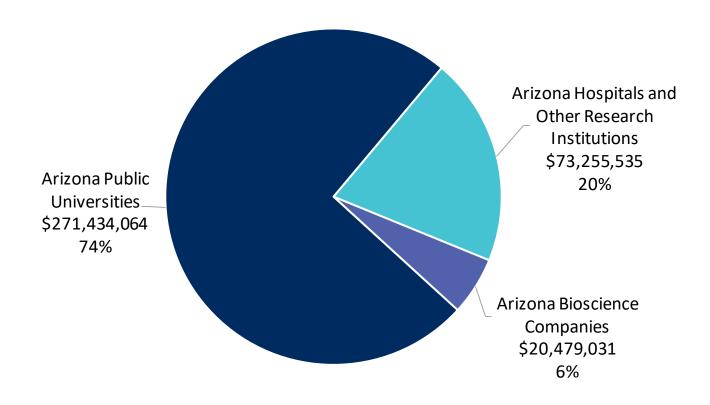
# Metric: Bioscience R&D AZ & U.S. Bioscience Academic R&D: 2020-2022



# Metric: NIH Funding AZ & U.S. NIH Funding Trends



# Metric: NIH Funding AZ NIH Funding Distribution: FY 2023



Arizona's organizational makeup generally reflects the national distribution\* of expenditures, where 71% of funds are granted to universities, 20% to hospitals and other research institutes, and 9% to companies

<sup>\*</sup>Definitions of organization type as provided by NIH align closely, although not perfectly, with the customized designations for AZ organizations used in these analyses Source: NIH RePORT database, and TEConomy Partners calculations

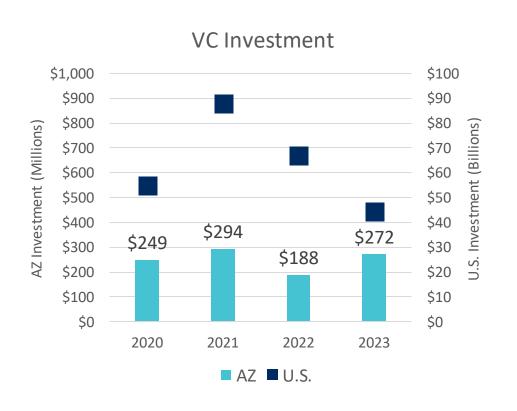
## Metric: University Technology Transfer

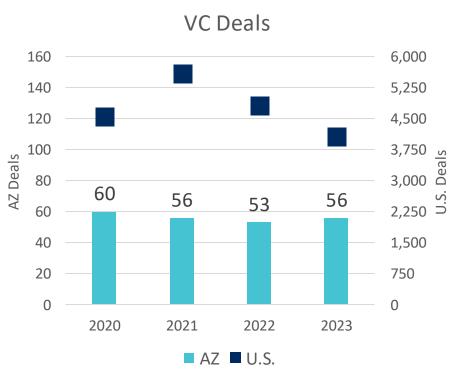
Key Tech Transfer Metrics	Total 2022-23	Change 2020-21 to 2022-23	Bio Share of Tech Transfer 2022-23
Invention Disclosures Received	548	-4%	42%
Total U.S. Patent Applications Filed	679	6%	51%
U.S. Patents Issued	253	8%	48%
Licenses & Options Executed	180	4%	48%
Adjusted Gross License Income Received	\$17.2M	29%	73%
Bioscience Startups from University IP	29	-44%	47%

#### Snapshot: Univ. Bio Startup Totals

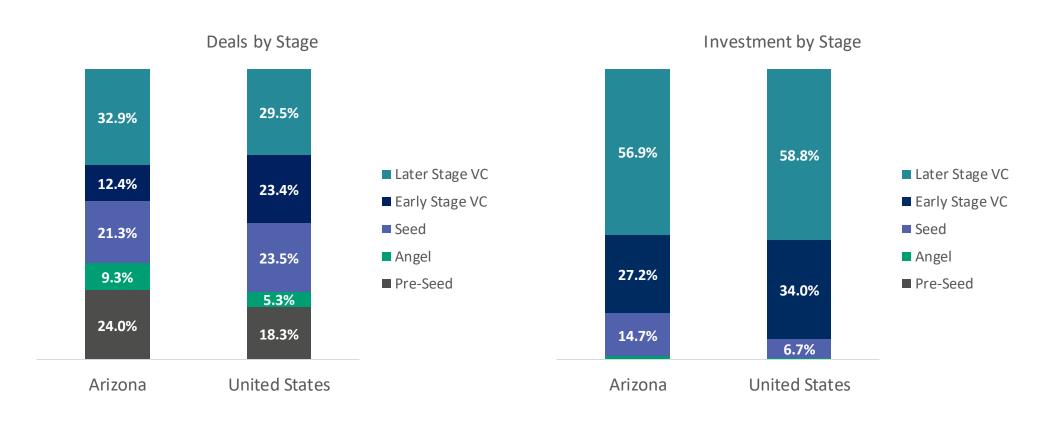
Years	Totals
2022-23	29
2020-21	52
2018-19	32
2016-17	33

# METRIC: VENTURE CAPITAL AZ & U.S. Bio Venture Capital: 2020-23

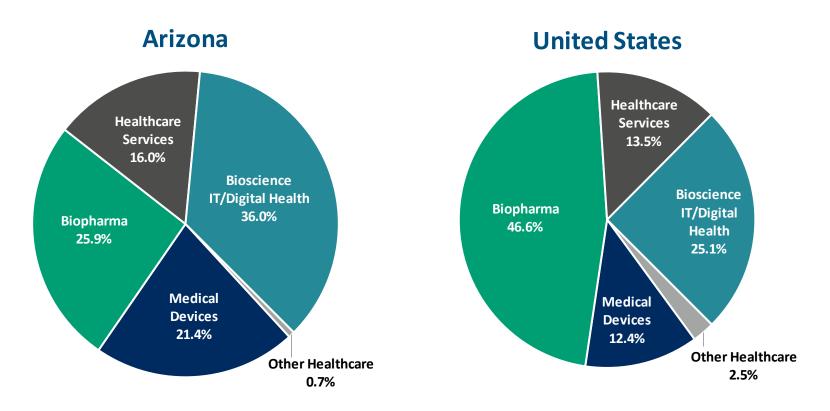




# METRIC: VENTURE CAPITAL Venture Capital Deals and Investment by Stage, 2020-23



# METRIC: VENTURE CAPITAL Share of VC Investment by Bio-Related Segment, 2020-23



### Summary of Bioscience Industry Metrics of Success:

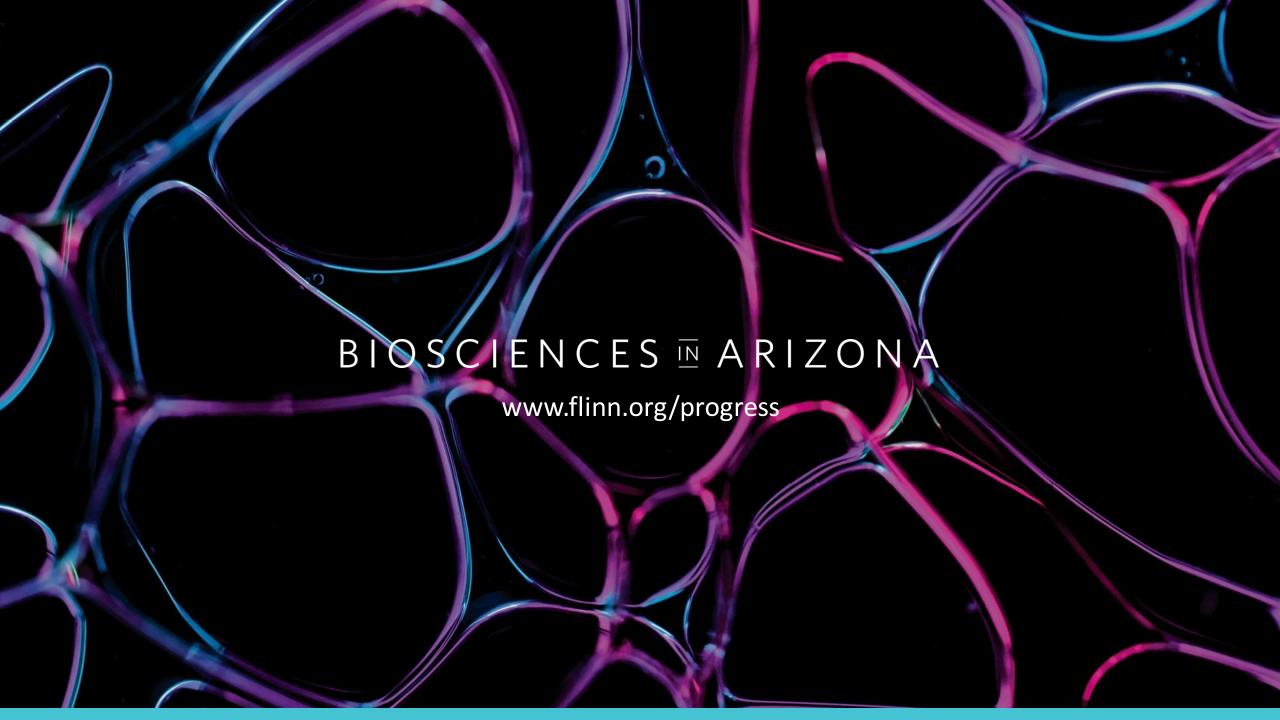
Metrics	Growth in AZ Since 2020	AZ Growth Relative to U.S.
Bio Industry Job Growth		
Bio Average Wages		
University Bio R&D Expenditures		<b>←</b>
NIH Funding		
Bio University Tech Transfer		N/A
Bio Risk Capital		



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## Biosciences Industry Overview

	<u>Establ</u>	<u>ishments</u>	<u>Employment</u>			Gross Regional Product		<u>Productivity</u>		
Industry Subsector	AZ, 2022	AZ Growth, 2020-22	AZ, 2022	AZ LQ, 2022	AZ Growth, 2020-22	U.S. Growth, 2020-22	AZ, 2022 (\$ in Billions)	AZ Growth, 2020-22	AZ, 2022	AZ Growth, 2020-22
Total Biosciences	3,651	24.7%	138,409	0.91	3.8%	3.6%	\$22.021	18.0%	\$159,102	13.7%
Non-Hospital Biosciences	3,350	25.0%	39,118	0.84	14.8%	11.1%	\$10.371	24.8%	\$265,126	8.7%
Bioscience-related Distribution	2,027	16.5%	12,907	0.98	13.9%	9.4%	\$4.694	27.9%	\$363,707	12.3%
Research, Testing, & Medical Labs	986	48.8%	11,014	0.68	22.2%	16.9%	\$1.561	42.5%	\$141,729	16.6%
Medical Devices & Equipment	203	22.7%	9,805	1.16	4.7%	6.6%	\$2.645	9.1%	\$269,746	4.2%
Pharmaceuticals	117	24.1%	4,725	0.66	27.4%	9.5%	\$1.212	39.2%	\$256,506	9.3%
Ag Feedstock & Industrial Biosciences	17	-4.3%	668	0.46	2.6%	0.9%	\$0.259	6.2%	\$388,108	3.4%
Hospitals	301	21.6%	99,292	0.94	0.0%	0.7%	\$11.650	12.4%	\$117,332	12.4%
Total Private Sector	203,252	21.6%	2,689,674	1.00	10.4%	9.1%	\$373.921	25.0%	\$139,021	13.3%