CivEX Community Conversation: Reimagining Child Care in Arizona
The Roots of a Healthy Community

Families
Children
Caregivers
Communities

Pediatricians
Family Doctors & NPs
OBGYN
Dentists
Hospitals
Clinics
Community Providers
Behavioral Health
Specialists
Child Psychologists

Early Care Providers
Head Start
K-12 Schools
Educators
Public Libraries
Universities
Colleges
Researchers

County Health
Tribal Health
Cities & Towns
Courts
Federal Partners

Policy Makers
Advocates
Non-Profits
Museums
Family Supports
Businesses
Employers
Philanthropy
Insurance Agencies
Media

FTF
AHCCCS
DES
DHS
DCS
ADE
GOYFF
ADJC
Gov's Cabinet

For Children, Families & All of Us
A minimum wage worker in AZ spends \textbf{44\% of their earnings on child care}, on average.

\textbf{304,180} children have the potential need for child care.

The child care gap is \textbf{25\% of the potential need}.

The economic impact (long term loss) ranges between \textbf{$3B}$ and \textbf{$4.6B$}

Source: childcaregap.org - 2019
There are **608,720 Arizona families** in the labor force.

- **299,427 (49.2%)** All Parents in Labor Force Not in Poverty
- **174,745 (28.7%)** Some Parents in Labor Force Not in Poverty
- **57,160 (9.4%)** All Parents in Labor Force in Poverty
- **77,388 (12.7%)** Some Parents in Labor Force in Poverty

Source: childcaregap.org - 2019
Child Care Options

There are many factors to consider when choosing a safe, healthy environment for children to learn and thrive.

- Care in Your Home
- Family, Friend or Neighbor Care
- Family Child Care Home
- Child Care Centers
- Welcome to Pre-K!
- Preschool Programs
- School-Age Child Care
- Vacation and Summer Child Care Programs
## Child Care Gap by County

<table>
<thead>
<tr>
<th>County</th>
<th>Child Care Gap</th>
<th>Gap Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maricopa County</td>
<td>37,620</td>
<td>19.1%</td>
</tr>
<tr>
<td>Pima County</td>
<td>10,350</td>
<td>23.7%</td>
</tr>
<tr>
<td>Pinal County</td>
<td>8,450</td>
<td>47.9%</td>
</tr>
<tr>
<td>Yuma County</td>
<td>3,540</td>
<td>37.3%</td>
</tr>
<tr>
<td>Mohave County</td>
<td>3,060</td>
<td>45.8%</td>
</tr>
<tr>
<td>Coconino County</td>
<td>2,450</td>
<td>41.0%</td>
</tr>
<tr>
<td>Navajo County</td>
<td>3,420</td>
<td>55.5%</td>
</tr>
<tr>
<td>Cochise County</td>
<td>1,710</td>
<td>37.1%</td>
</tr>
<tr>
<td>Yavapai County</td>
<td>1,680</td>
<td>28.2%</td>
</tr>
<tr>
<td>Gila County</td>
<td>1,420</td>
<td>62.2%</td>
</tr>
<tr>
<td>Santa Cruz County</td>
<td>1,280</td>
<td>60.3%</td>
</tr>
<tr>
<td>Graham County</td>
<td>1,200</td>
<td>72.0%</td>
</tr>
<tr>
<td>Apache County</td>
<td>1,160</td>
<td>51.4%</td>
</tr>
<tr>
<td>La Paz County</td>
<td>380</td>
<td>64.2%</td>
</tr>
<tr>
<td>Greenlee County</td>
<td>38</td>
<td>12.2%</td>
</tr>
</tbody>
</table>

Source: childcaregap.org - 2019
Since the onset of COVID-19, Congress has sought to stabilize the child care industry with an influx of emergency Child Care and Development (CCDF) funding, including:

- CARES ACT: $3.5B
  - March 2020: $88M
- CRRSA: $10B
  - Dec 2020: $248M
- ARPA: $39B
  - March 2021: $969M
Every Child Deserves an Opportunity to Thrive
Preschool and Child Care in Pima County

United for an educated, thriving and equitable community.

Monica Brinkerhoff, M.S.W.,
Associate Vice President,
Early Childhood Education

United Way of Tucson and Southern Arizona

United for an educated, thriving and equitable community.
A unique, community level solution

Funding Sources Currently Supporting Children in High Quality Preschool in Pima County

- **Head Start**
  Provides funding for very low-income families (at or below 100% FPL), does not include tribal Head Start.
  Federal Program

- **First Things First Quality First Scholarships**
  Provides funding for low-income families (at or below 200% FPL).
  State Program

- **Pima Early Education Program Scholarships**
  Provides funding for low-income families (at or below 200% FPL).
  County Program.

- **Arizona Department of Economic Security Child-Care Subsidies**
  Provides funding for low-income working families (at or below 165% FPL).
  State Program

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**Filling the Gap**
Systems-level approach to filling the high-quality preschool gap

- **5,574**
  Estimated number of eligible children who still need access to HQ Preschool (using 60% uptake rate of those unserved as of June 2021 baseline, i.e. families may choose not to send their children to preschool, based on experience of other communities with locally funded PreK).

- **4,440**
  Estimated number of eligible 3, 4, & 5 year olds enrolled in high-quality preschools, funded at least in part by a variety of federal, state, and local dollars.

- **3,660**
  Baseline, June 2021

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As of 9/30/21
$10 million per year, multi-year investment by Pima County

- Expanding and utilizing existing systems
- Reaching all types of child care settings
- Intentional focus on high-quality child care
- Funding nearly 1,200 new spaces for children
- Available to families at or below 200% of the Federal Poverty Level
Program success is driven by collaboration and a shared vision within the Early Childhood Education community.
Program Outcomes:

- Who are the local stakeholders? How will they be impacted? Are all the voices heard/at the table?
- What are the gap between the current reality and your goals?
- What are the resources needed?
- How will you track success and challenges?
- How will you be mindful of unintended consequences?
- Intentional outreach to communities in need or those impacted by the program.

51% of children projected to be served by the program have been able to access PEEPS Scholarships as of January.

Things to Consider:

- Who are the local stakeholders? How will they be impacted? Are all the voices heard/at the table?
- What are the gap between the current reality and your goals?
- What are the resources needed?
- How will you track success and challenges?
- How will you be mindful of unintended consequences?
- Intentional outreach to communities in need or those impacted by the program.

Innovation: Accelerate Quality:

- United Way of Tucson and Southern Arizona: partnering with child care providers to increase seats available within high-quality child care opportunities.
- Mechanism to provide more funding to child care providers and close the child care gap in Southern Arizona.
# Early Childhood Business Management Program

## Theory of Change

<table>
<thead>
<tr>
<th>STRATEGIES</th>
<th>TARGETS</th>
<th>OUTCOMES</th>
</tr>
</thead>
</table>
| • Shared Services Hubs  
• Cohort-based business and leadership coaching and training  
• Automation onboarding  
• Individual business consulting  
• QuickBooks training for FCCs  
• DES invoicing training  
• DES automation advisory committee  
• Automated invoicing to DES  
• AZ Toolkit  
• Improving state data systems | • Decrease time spent on administration  
• Improve accuracy of provider DES invoicing  
• Improve provider cash flow  
• Increase consistent messaging to providers around importance of automation and business practices  
• Strengthen business practices  
• Increase use of technology  
• Decrease staff vacancies within child care settings  
• Increase enrollment  
• Decrease bad debt  
• Increase access to technology  
• Increase Hub participation  
• Improve quality of ECE programs | • Increase income  
• Increase automation  
• Increase access to data  
• Decrease staff turnover  
• Increase data driven decision making  
• Increase access to quality child care for Arizona working families |
Let's Talk!
If we want a garden
We're gonna have to
sow the seed
Plant a little happiness
Let the roots run deep

-The Highwomen

Thank You!