

November 3, 2020 General Election

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Turnout

Arizona

*Registered Voters: 4,281,152

Ballots Cast: 3,420,465

Voter Turnout: 79.90%

**Voting Eligible Population: 5,189,000

VEP Turnout: 65.9%

#30 nationwide

United States

**Voting Eligible Population: 239,247,182

VEP Turnout: 66.7%

Year	General Election	Primary Election
2020	79.90%	36.42%
2018	64.85%	33.26%
2016	74.17%	29.10%
2014	47.52%	27.02%
2012	74.36%	28.09%
2010	55.65%	30.09%
2008	77.69%	22.80%
2006	60.47%	23.07%
2004	77.10%	24.71%
2002	56.33%	25.25%
2000	71.76%	23.84%
1998	45.82%	19.66%

Source: *Arizona Secretary of State's Office

**United States Elections Project

Where We Are Now

Affiliation	2020 General Election	April 2021 Voter Registration
DEM	1,378,324	1,374,001
LBT	38,385	37,948
REP	1,508,778	1,496,769
OTH	1,355,665	1,383,612
Total	4,281,152	4,292,330

Source: Arizona Secretary of State's Office

Who was the 2020 Arizona voter?

*Returns by age statewide

	18-29	30-44	45-59	60+
Early	450,773	627,106	709,997	1,234,271
Election Day	84,835	107,401	97,926	81,437
Provisional Election Day	8,362	8,400	6,023	4,133
Provisional Early	940	813	712	816
Totals	544,910	743,720	814,658	1,320,657

**Percent by returns

gender:

Snapshot of Maricopa County

Female: 49.4%

Male: 43.4%

Unspecified: 7.2%

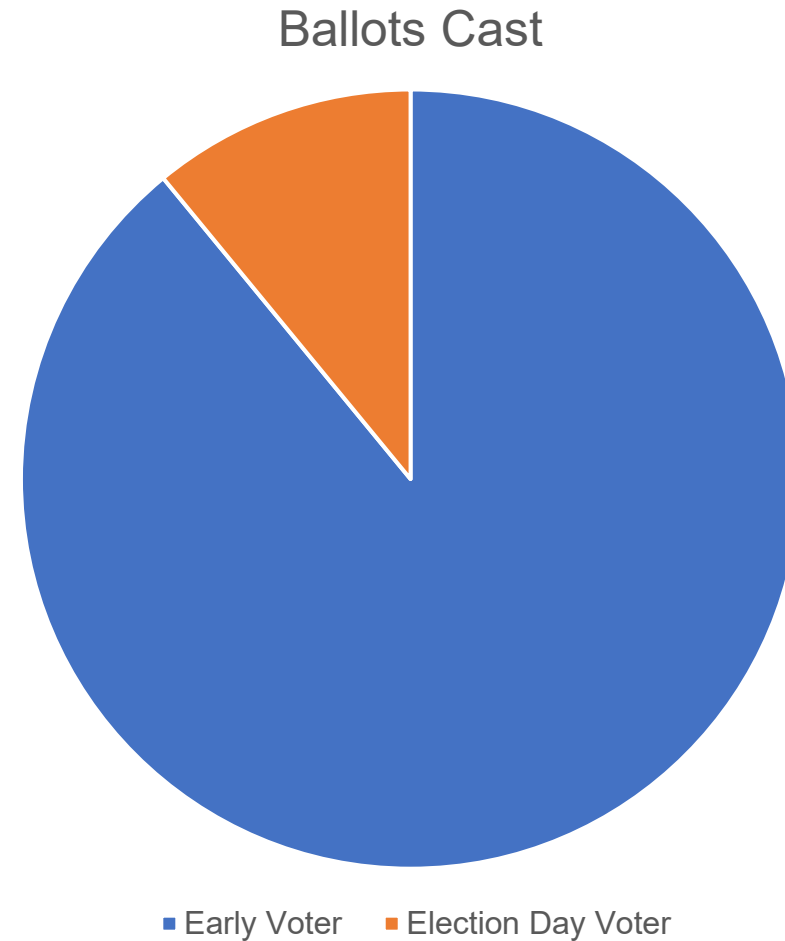
How Arizona voted

Ballots Cast:

Early Voter = 3,022,847

Election Day voter = 371,696


Early voting began on October 7th for
the general election



Motivators

- The Super Bowl of Elections
- US Senate
- Press/Messaging
- Spending
- Social Media

KEY DATES FOR THE NOVEMBER 3RD ELECTION


 MAIL IN YOUR EARLY BALLOT BY	 LAST DAY TO VOTE EARLY IN PERSON	 ELECTION DAY
OCTOBER 27	OCTOBER 30	NOVEMBER 3

CLEAN ELECTIONS


THE GENERAL ELECTION IS NOVEMBER 3RD.



WANT TO AVOID CROWDS AT THE POLLS?



YOU CAN CAST YOUR BALLOT FROM HOME.



LEARN MORE **CLEAN ELECTIONS**

REGISTER TO VOTE & BE HEARD IN 2020.



TAKE FLIGHT

REGISTER NOW **CLEAN ELECTIONS**

GENERAL ELECTION


NOV 3

CLEAN ELECTIONS

AZCleanElections.gov

Instagram post from azcleanelections

DON'T WAIT!



Learn More

22 Likes

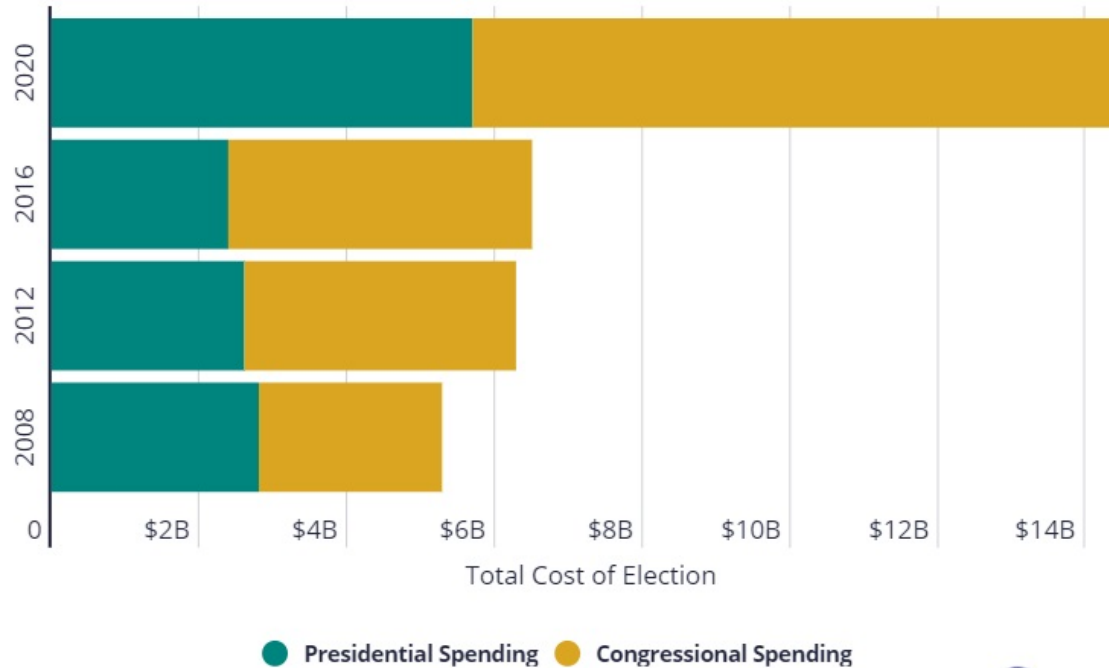
The deadline to vote from home & mail back your ballot is almost here. Don't wait until the last minute – mail it back ASAP!



Campaign Spending

2020 Election Crushes Spending Records

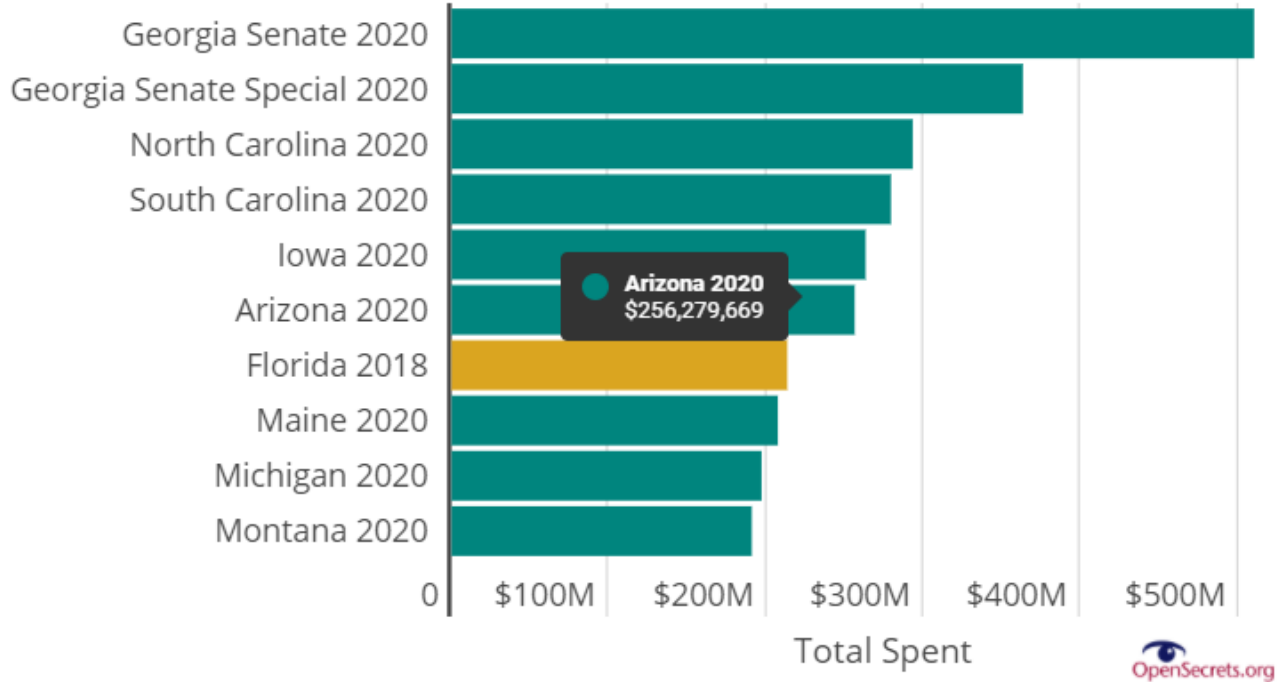
Total federal spending in the 2020 election reached \$14.4 billion, establishing itself as the most expensive election in U.S. history by a large margin.



OpenSecrets.org

Most Expensive Senate Races Ever

The 2020 elections saw nine of the 10 most expensive Senate races ever, with the Georgia Senate contests taking the top two spots.



OpenSecrets.org

Phoenix has become the top individual advertising market in the 2020 White House race

Challenges

- **COVID**
- **USPS**
- **Ballot by mail security**
- **Misinformation**
- **#sharpiegate**
- **Ballot tabulation time**
- **How do I know if my ballot counted**
- **Recounts/audits**

Election Administration

Pick 2

Fast

Cheap

Accurate

Questions?

azcleanelections.gov



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